ProdLib

Guidelines for using ProdLib logo

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ProdLib

ProdLib

Horizontal

ProdLib

Vertical

ProdLib

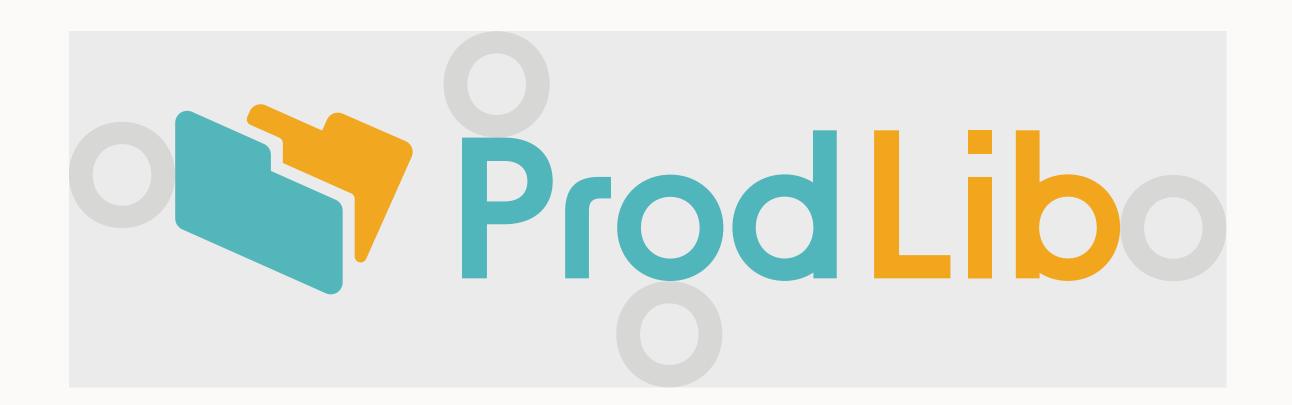Horizontal negative

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Vertical negative

ProdLib logo consists of two elements, the folder icon and ProdLib logotype. Two variations of the logo are available, horizontal and vertical. Both can used, even in same document, as long as the usage guidelines are followed. Logo and other ProdLib brand resources are available for download from **prodlib.com/media**.

ProdLib

When placing ProdLib logo in any type of layout, sufficient amount of empty space should be left around the logo. Use the lowercase letter o as guide for creating the safety area.
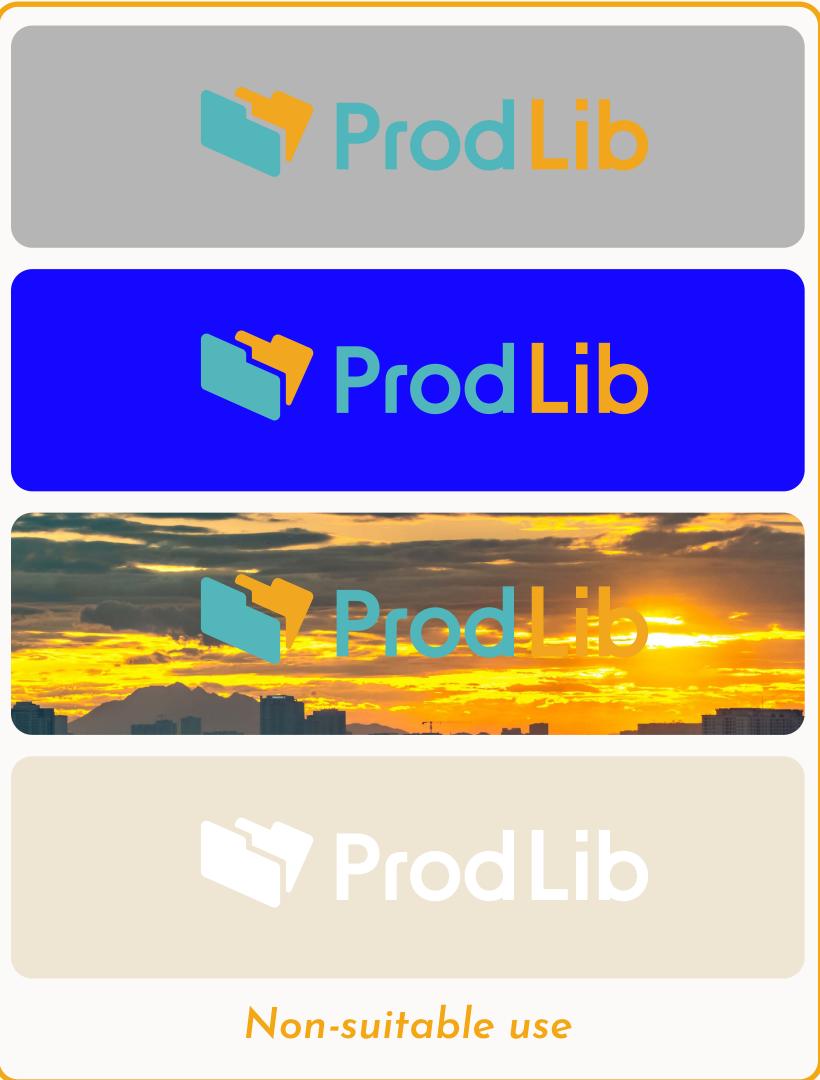
ProdLib

ProdLib logo should be used on a light and neutral background color. Avoid placing the logo over highly contrasting colours. When placing over an image avoid areas with busy details or bright contrasting colours. The negative version can be used on bright or dark backgrounds. When using the negative logo sufficient amount of contrast is needed between the logo and the background.
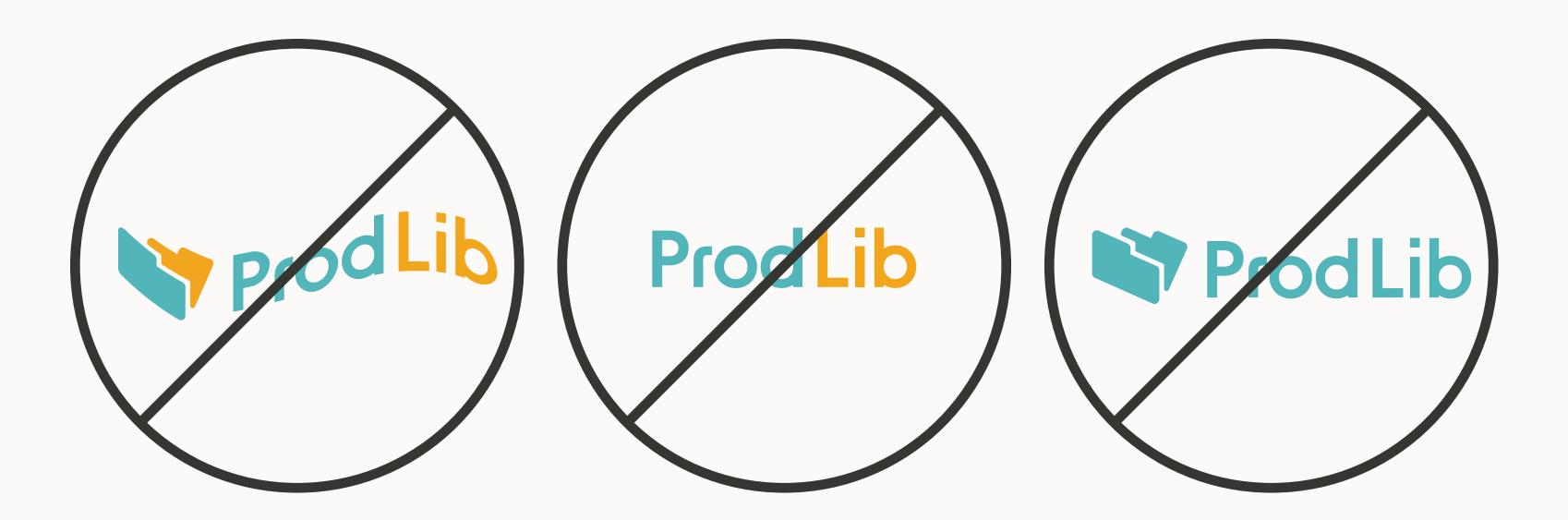

Suitable use

Non-suitable use

ProdLib

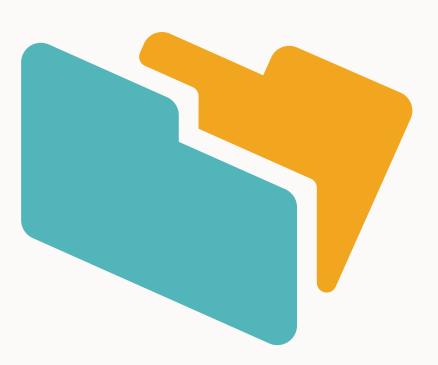Altering the logo or its colours in any way is not allowed.

Using the ProdLib folder icon by itself is allowed. Use when space is limited or when referencing directly to the ProdLib application. Preferably the full logo should be used when possible.

ProdLib

Sizes

In print use minimum 20mm

In display use minimum 64px

In print use minimum 30mm

In display use minimum 80px

In print use minimum 10mm

In display use minimum 32px